

Barcelona played host to the 8th 5 Continent Congress

31 August – 3 September 2017 • Barcelona, Spain • Wendy Lewis, President, Wendy Lewis & Co Ltd Global Aesthetics Consultancy.

2017 marked the first year that the 5 Continent Congress (5CC) took place at Barcelona's Centre de Convencions Internacional de Barcelona (CCIB) situated close to the beach in Diagonal Mar, the newest section of Barcelona's beautiful seafront. The congress had several special pre-conference events and three days of exhibition.

5CC is comprised of an international group of highly acclaimed dermatologists and plastic surgeons who are key opinion leaders in their fields. Since the launch in 2009 in Nice, this popular conference has grown to be one of the 'go to' meetings in Europe dedicated to innovations and controversies in the field of aesthetic medicine featuring an outstanding global faculty.

Among the key topics addressed this year were new advances in fillers and neurotoxins, emerging energy based devices, suture lifts and body contouring modalities, novel solutions for pigmentation, ageing skin, acne, scars, hair restoration, tattoo removal, and combination therapies. Hot topics also included updates on topical agents, peels, microneedling, and cosmeceuticals. An additional track focused on the growth market for women's health and vaginal rejuvenation, featuring leading experts in their respective fields.

This year hosted 70 exhibiting companies with 1000 participants including over 200 world-renowned speakers and presenters. Attendees came from 82 countries representing five continents to give a robust programme of 380 lectures, 12 industry symposia, with a post-congress day of teaching courses. For the first time, 5CC included a

Residents & Fellows Day that was very well attended and is sure to be another popular session for attendees in future congresses.

Among the special industry sponsored sessions held, Cutera® hosted an international education event, Cutera University Clinical Forum, on the day before the congress with a faculty of leading laser surgeons, including 5CC founder and past President David J Goldberg, JD, MD. "We are delighted at the superb reception 5CC has received in Barcelona and the unprecedented industry support we have received. The faculty continues to grow year after year and we are happy to welcome new delegates who come to learn, share, and enjoy this beautiful city," says Dr Goldberg.

The highlights of the 8th 5CC included a Catalan style welcome reception at Bambú Beach Bar, where guests enjoyed relaxing with friends and colleagues, and great authentic tapas and paella, wine and cocktails, sponsored by Aethern® Beauty From Within, a best in class nutritional beauty drink based in Barcelona. Other Barcelona entities participating in the 5CC conference included ISDIN, the manufacturer of sun care, skincare, and hair loss solutions, as well as Almirall® that markets the Thermo® portfolio of radio frequency systems.

According to Congress President, Nashville Dermatologic Surgeon Michal H Gold, MD, "5CC is an unparalleled platform for learning, training and networking with international colleagues. The scientific programme covered all the most important facets of the fast-paced aesthetics industry that captured the attention and participation of our attendees. We will



Wendy Lewis presenting at the conference.

Congress President Michael Gold.

be excited to welcome everyone back to Barcelona again next year. It's a perfect way to celebrate Labor Day Weekend".

5CC 2017 was granted 23 European CME credits (ECMEC) for medical practitioners by the European Accreditation Council for Continuing Medical Education (EACCME).

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9TH 5 CONTINENT CONGRESS

30 AUGUST – 2 SEPTEMBER 2018

Barcelona, Spain



www.5-cc.com