

PLASTIC SURGERY

THE MEETING

Wendy Lewis recounts The American Society of Plastic Surgeons annual meeting in Chicago, featuring 4 days of courses, keynote lectures, cadaver workshops and special events

MORE THAN 3,000 plastic surgeons, trainees and other allied professionals convened in Chicago on September 28 to October 1, 2018, for the Plastic Surgery The Meeting 2018 educational and networking event, ranking it as the most highly attended plastic surgery meeting of ASPS. The meeting featured more than 250 educational offerings to help aesthetic and reconstructive plastic surgeons expand their knowledge and grow in their surgical practice. From continuing medical education and cutting-edge research to hands-on cadaver lab programmes, attendees had the opportunity to choose from a wide range of innovative programmes and courses.

'We incorporated educational programming, social events, lectures with renowned speakers and family activities to give attendees an unforgettable and valuable experience,' said Jeffrey Janis, MD, immediate past president of the American Society of Plastic Surgeons. 'No other meeting better equips plastic surgeons with new knowledge, surgical techniques and strategies they can apply to their practice when they return home.'

The Meeting is exclusively designed for plastic surgeons, residents and allied health professionals to expand their knowledge in the areas of patient care, safety and outcomes. With eight educational tracks presented by world-class plastic surgeons, the comprehensive programme included aesthetic procedures, research and technology, breast, reconstructive, craniomaxillo-facial/head and neck, hand and upper extremity. Plastic Surgery The Meeting also launched its first two-day Spanish educational programme, as well

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as new practice management courses to help plastic surgeons and their staff to manage and market their practices. Practice management has emerged as a very important track for plastic surgeons, with special emphasis on reimbursement, social media and digital marketing, staff

training, event planning, and staff hiring and training.

According to President Alan Matarasso, MD, FACS, 'Plastic Surgery The Meeting continues to provide aesthetic and reconstructive plastic surgeons with an innovative program that features cutting-edge research, courses covering timely topics of interest, emerging challenges for plastic surgeons, and technological advancements. In this competitive and ever-changing marketplace, we want to continuously offer content that will help our members and residents grow all aspects of their practices and enhance their surgical careers.'

He continued, 'All of the sessions, labs and courses are designed around the newest advances in the specialty of plastic surgery that impact our members,



Panelists Sydney Coleman, MD, Timothy Marten, MD, Mario Pelle-Ceravolo, MD and Luiz Charles-de-Sá MD, discuss fat grafting in the "Fat Grafting, Where, How Much" session.

whether they are just starting out in practice, are in private practice or in academics. Every year, the popular half-day Hot Topics session also features cutting edge techniques, emerging medical devices, injectables and pharmaceuticals, breast implants and other key issues of interest. This session is not to be missed."

The American Society of Plastic Surgeons (ASPS) is the world's largest organisation of board-certified plastic surgeons, representing more than 7000 Member Surgeons. In 2019, Plastic Surgery The Meeting will be held in San Diego, September 20-23, 2019. The ASPS Spring Meeting featuring the Aesthetica Super Symposium, Practice Innovations program and the only live Plastic Surgery Coding Workshop will be held in Las Vegas, March 14-16.

► **To register, visit:** www.plasticsurgery.org/for-medical-professionals/resources-and-education/events



2018 ASPS President Jeffrey Janis, MD, (right) welcomes incoming ASPS President Alan Matarasso, MD (left)



Plastic surgery residents test their knowledge and compete for the championship title in the 2018 Residents Bowl



ASPS members ask incoming presidents Alan Matarasso, MD, and Andrea Pusic, MD, MHS, questions regarding the specialty in the Plastic Surgery News President's Forum



2018 Plastic Surgery Foundation (PSF) President Arun Gosain, MD, welcomes incoming PSF President Andrea Pusic, MD, MHS

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