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plastic surgery | maxillofacial surgery | aesthetic medicine

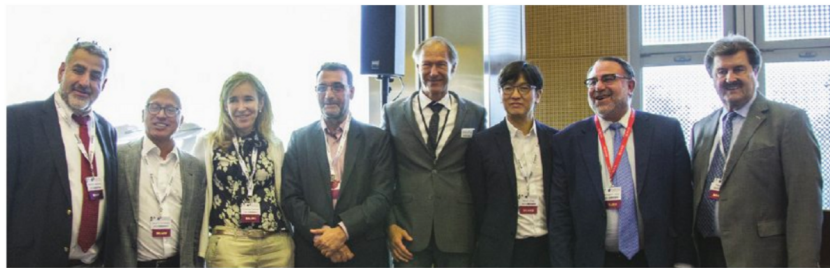
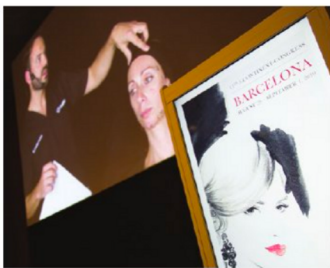
Volume 7 Issue 1 | October/November 2019 | www.thepmfajournal.com | @PMFAJournal

INTERNATIONAL NEWSROUND

REPORT

5-Continent-Congress (5cc) returned to light up Barcelona in 2019

29 August - 1 September 2019 • Barcelona, Spain • Wendy Lewis, President, Wendy Lewis & Co Ltd Global Aesthetics Consultancy.



The 11th 5CC was held at the Centre de Convencions Internacional de Barcelona (CCIB), Spain and attracted a roster of experts from every corner of the world. It has quickly emerged as one of the leading aesthetic congresses internationally, and the 'go to' summer meeting to network with colleagues, polish your skills, and pick up some pearls. Barcelona also offers many opportunities to tuck on a sunny European holiday before or after the meeting.

According to Congress President Michael Gold, a Dermatologist from Nashville, Tennessee, "We were pleased to welcome a record 185 faculty members from multiple disciplines, 80 key industry players, 350 industry representatives and distributors from around the globe, over 50 scientific sessions, seven teaching courses and masterclasses, seven hours of live demonstrations and industry symposia. Over 1250 delegates enjoyed four days of a phenomenal congress experience in the

beautiful city of Barcelona."

Medical aesthetics and clinical dermatology are rapidly evolving disciplines with new product and drug launches, medical device introductions, and research constantly introduced. The scientific board invited many new faculty members to demonstrate their innovative techniques and clinical experience. "We assembled in Barcelona to share our knowledge, meet old friends and make new ones, and to learn from each other. The 5CC faculty included many of the leading experts in the key areas of energy-based therapies, dermal fillers, neuromodulators, topical skincare, fat grafting, facial anatomy and female and male sexual wellness. We are always eager to present the best of the best to our attendees," stated founding member David J Goldberg, MD, JD.

This year included dedicated expert panel sessions on practice management, social media strategies, digital marketing tactics,

and patient photography for aesthetic practices. A new panel of industry titans was also included to introduce their pioneering brands and stimulate discussion on future trends and technologies.

"As a member of the Scientific Board, this year's 5CC meeting was the best programme yet and has grown exponentially every year. I enjoyed the opportunity to exchange new perspectives with dermatologists and plastic surgeons from around the globe. It was a tremendous learning experience," said New York City Dermatologist Bradley S Bloom, MD.

SAVE THE DATE

5CC WORLD CONGRESS

27-30 AUGUST 2020
BARCELONA, SPAIN



www.5-cc.com