

# The pmfa Journal

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# 14th 5CC World Congress shone in Barcelona with an international faculty

1-4 September 2022 • Barcelona, Spain • Wendy Lewis, Founder / President, Wendy Lewis & Co.

The 5CC World Congress came back post pandemic with a live event in Centre de Convencions Internacional de Barcelona (CCIB) in September. Over 650 practitioners, over 100 faculty and 400 members of the aesthetics industry attended.

Congress President Michael H Gold, MD explains: "We were delighted to bring 5CC live back. The innovations of new ways to tackle the myriad of dermatologic disorders, including acne, rosacea, psoriasis, atopic dermatitis, hyperhidrosis, as well as advances in aesthetic treatments have surged. The 14th 5CC was dedicated to showcasing novel developments for our attendees."

This year's congress attracted many new presenters alongside 5CC veterans. According to Ted Lain, MD, MBA: "This was my first time attending and speaking at 5CC and I was impressed. The wealth of knowledge of speakers ensured that clinical pearls were shared and the opportunity to network with global colleagues who share a passion for skin health was unparalleled. I will be back!"

Dr Virginia M Benitez Roig from Spain has participated in the congress for years. "5CC always has an excellent programme that covers current topics in a wide range of scientific interests in aesthetic dermatology and anti-ageing procedures within the framework of points of view of professionals all over the world." Longtime sponsor Lou Scafuri, CEO of Sofwave®, shares his experience: "The congress board consists of world-class dermatologists and laser surgeons who are on the cutting edge of new developments in the field globally and generously share their expertise. It is a unique forum as everyone can learn, share, meet, and enjoy socialising as well."

Every year, many prominent and emerging companies support 5CC to network with key opinion leaders and introduce new products. Miguel Pardo, CEO of Sinclair, a longtime sponsor, explains: "We were pleased to support 5CC again this year, and it was an ideal venue to introduce our newest advanced medical device, Prème DermaFacial™, to an enthusiastic crowd of practitioners who had the opportunity to experience the treatment firsthand."

Another perennial sponsor is Cutera®. Fred Joris, Cutera's General Manager and Managing Director for Europe added: "This event brings together clinicians from around the world to share superior educational content on a wide range of important topics. We chose this congress to introduce our Secret™ Pro technology which offers two compatible handpieces for optimum versatility, and we look forward to the next 5CC."



Michael H Gold, Congress President.



David J Goldberg, Congress Vice President.

According to David Goldberg, MD, JD, Vice President of 5CC, "this year was especially exciting due to the numerous developments in the field from well-established brands and emerging players. We are proud to attract a stellar multi-specialty faculty every year who generously share their diverse expertise."

Ron Borsheim, VP of Business and Product Development at BTL Aesthetics, commented: "5CC has strived for a high level of scientific talks and cutting-edge research. It has been an ideal platform to showcase BTL's commitment to advancing the non-invasive body sculpting category."

The Inmode® VP of Europe and the Middle East, Adrian Myrick, is another 5CC veteran. He said: "We have enjoyed this Congress year after year to have a chance to spend quality time with so many of our customers from all over the world."

Dr Maurice Adatto of the 5CC Board of Directors summarised: "Being able to return to a live event facilitated the exchange and networking with peers from all over the world that enhanced the experience for everyone. We look forward to welcoming everyone back in 2023 in Lisbon."

**SAVE THE DATE** **5CC 2023**  
1-4 June 2023, Lisbon, Portugal  
[www.5-cc.com](http://www.5-cc.com)