

CUTERA® CELEBRATES LEGACY MILESTONE

25 years of excellence and clinical innovation in global medical aesthetics



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A S AN INDUSTRY LEADER AND INNOVATOR OF AESTHETIC AND dermatologic solutions, the Cutera team is bringing new energy to aesthetics as they celebrate their 25-year anniversary.

Founded in 1998 by a team of Silicon Valley-based engineers in Brisbane, California, Cutera, Inc. has established a long history of developing transformative technologies that have shaped the aesthetic landscape. Since its inception, Cutera has pioneered multiple novel platforms for practitioners and their patients globally, with more on the horizon as they usher in a new era of Cutera.

'We take pride in our legacy of innovation and engineering excellence,' said Taylor Harris, who recently stepped into the role of Chief Executive Officer after a long career in the medical technology industry. 'Cutera's "New Energy" concept is driven by our foundation of ingenuity with a focus on transformative patient outcomes through the power of people and partnership.'

Cutera continues to drive new advancements with the power of research and development. 'The technologies that our engineers develop are at the forefront of our energy-based solutions,' says Michael Karavitis, Executive Vice President and Chief Technology Officer of Cutera, Inc. 'What sets us apart is our ability to not focus on the past, but rather look forward into new and breakthrough opportunities in aesthetic dermatology,' he says. 'Our goal is to delight our customers with novel and first-to-market applications so they can offer state-of-the-art treatments to their patients.'

Their customer-centric philosophy gets high marks from practitioners of all specialties. According to Richi Mandavia, MBBS, BSc, MSc, PhD, MRCS (ENT), Managing Director of Drs Tatiana + Rishi Advanced Aesthetics in London, 'Our experience with the Cutera team stands out from the industry. Their technology is second to none, and the level of

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- Ashish C. Bhatia, MD, FAAD

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- Michael Somenek, MD



personalised service we can count on is a cut above many other device companies.’

Focused on life-changing innovations

With a strong track record of first-to-market discoveries, Cutera made history in 2022 with AviClear, the first 1726nm laser FDA-cleared for the long-term treatment of mild, moderate, and severe inflammatory acne vulgaris. By specifically targeting the sebaceous gland, 92% of >

CUTERA®

A New Energy in Aesthetics

DISCOVER OUR ENGINEERING MILESTONES

<p>2000 COOLGLIDE The first contact cooling Nd: YAG laser for permanent hair reduction</p>	<p>2003 XEO The aesthetic workhorse featuring more than 20 treatment applications</p>	<p>2011 EXCEL V Gold-standard platform for vascular and benign pigmented lesions</p>	<p>2012 TRUSCULPT The first RF-based device to receive FDA clearance for lipolysis - fat reduction</p>	<p>2014 ENLIGHTEN First to market multi-wavelength pico + nano technology</p>	<p>2019 TRUFLEX Redefining muscle sculpting with ability to treat 8 areas at once.</p>	<p>2020 TRUBODY A paired treatment solution for complete body sculpting</p>	<p>2022 AVICLEAR The first and original 1726 nm FDA-cleared laser to treat all acne severities.</p>
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EXCELLENCE IN INNOVATION SINCE 1998



Taylor Harris, CEO, Cutera, Inc



Michael Karavitis, Executive Vice President, and Chief Technology Officer, Cutera, Inc

▷ patients treated with AviClear saw at least half their acne resolved 12 months after their final treatment session!

'We believe AviClear offers a new paradigm shift in acne care. With acne being one of the most common skin conditions in the world, AviClear offers a new alternative for patients seeking a durable solution,' says Steve Kreider, Senior Vice President of Global Marketing at Cutera Inc.

According to Dermatologist David J. Goldberg, MD, JD, Director of Cosmetic Dermatology and Clinical Research at Schweiger Dermatology Group in New York City, 'AviClear is a revolutionary, safe, and effective long-lasting option for the treatment of acne without the side effects that we see from many oral medications. It has transformed the way we manage even the most challenging acne patients.'

AviClear offers a modern alternative to oral and topical treatments and the side effects that often follow these traditional methods. According to Ashish C. Bhatia, MD, FAAD, founder and Co-Director of Dermatologic, Laser & Cosmetic Surgery at Oak Dermatology with three offices in Illinois, 'We are consistently impressed by Cutera's unique approach to addressing challenging conditions. So much research goes into designing and building great products to help practices deliver great results safely and effectively. We have been impressed by the results our AviClear patients are seeing. This extraordinary technology offers us a new tool to help positively change our patient's lives.'

Body sculpting ingenuity

From face to body, Cutera has also proven to be a leader in non-invasive body sculpting solutions with their multi-award-winning truBody® portfolio of products. In 2012, truSculpt® became the first radiofrequency-based device on the market to receive FDA clearance for fat reduction via lipolysis. Later, in 2017, the technology evolved to be the fastest fat-reduction technology on the

market. Following suit in 2020, truFlex™ muscle sculpting boasted the fastest muscle sculpting technology with 15-minute treatment options.

The truBody brand was fully introduced in 2022 with the pairing of the truSculpt and truFlex technologies to address both fat and muscle, giving practitioners a 360-degree approach to body contouring and customisation with Cutera's 'Trim and Tone' protocol. The innovative technology offers a personalised and complete solution that delivers effective results from these in-demand treatments.

According to facial plastic surgeon Dr. Michael Somenek of Somenek + Pittman in Washington DC and New York City, 'We have been impressed with Cutera's truBody pairing. The versatile treatment areas, results, and customisation encourage them to come back to treat additional areas. Having both devices allows us to address

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both muscle and fat, allowing for a more robust offering. truSculpt features monopolar RF to target the subcutaneous fat layer and achieve long-lasting fat reduction for patients. With truFlex, we can focus on their goals for strengthening and toning, firming the abdominal area, and addressing the buttocks and thighs as well.

A bright future

Cutera has a lot to look forward to with an experienced international

leadership team.

‘We have a significant opportunity ahead of us as we continue to expand our presence as a leader within the aesthetic and dermatology space. Our global partners and customers are excited for the success of AviClear in North America and are thrilled to welcome the launch of this revolutionary technology in their local market next year.’ According to Brent Hauser, President of International.

Cutera’s rich history stems from their commitment to expanding and refining their portfolio of award-winning solutions while meeting their customers’ modern business challenges.

‘We are looking forward to the next 25 years as we build upon the value that we bring to practices and their patients globally,’ concludes Harris.

► Learn more about Cutera’s portfolio of products at www.cutera.com



Steve Kreider, Senior Vice President of Global Marketing, Cutera, Inc



Brent Hauser, President of International, Cutera, Inc



AviClear®



After 1 Treatment

After 2 Treatments

After 3 Treatments

Photos courtesy of Flushing Medical Spa, QiLi Li MD

Results may vary

A GROWING MARKET

● According to The Aesthetic Society, 400,180 non-surgical body contouring treatments were performed in the U.S. in 2022, which represents the 4th most popular non-surgical treatment, just behind neurotoxins, dermal fillers, and skin treatments²

References

1. Data on file
2. The Aesthetic Society. Aesthetic Plastic Surgery National Databank Statistics 2022. Available from: <https://cdn.theaestheticsociety.org/media/statistics/2022-TheAestheticSocietyStatistics.pdf%28last%20accessed%20November%202,%202023%29>